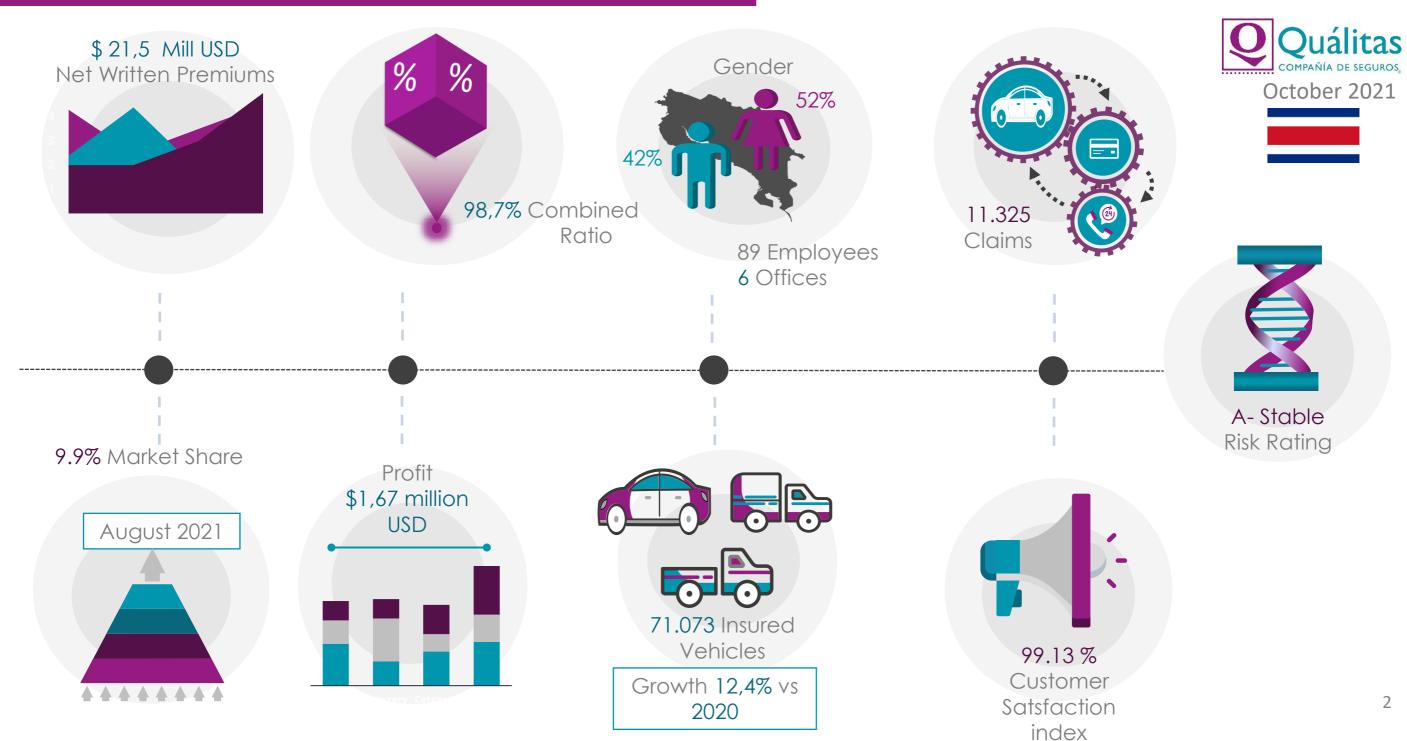


Curriquálitas
October 2021

Insure Cars, care people!

# Highlights – October 2021



## Corporate Structure

# Corporate structure

#### **GEOGRAPHIC SUBSIDIARIES:**

We seek to expand and replicate our business model, having a greater income diversification and potentialize growth.

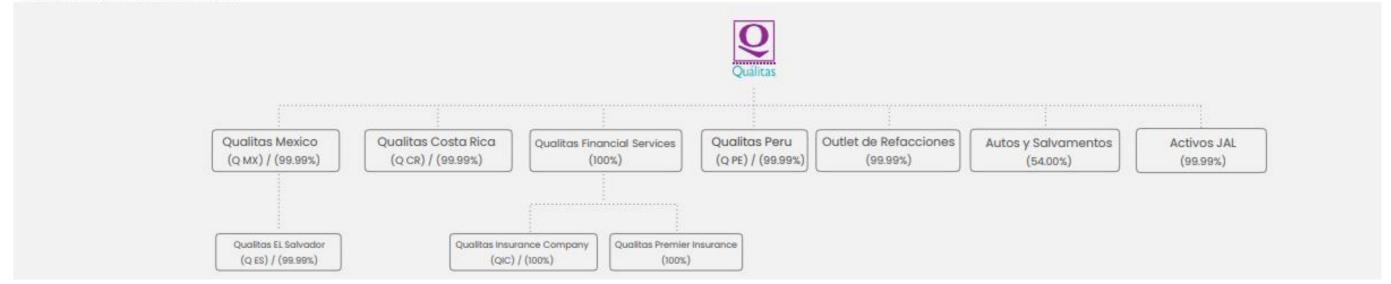


#### **VERTICAL INTEGRATION:**

Operational efficiencies, which allow us to reduce our costs, improve service to policyholders and increase profitability.



\*3Q21 figures, based on written premiums



## **Business Model**

# **Qualitas' DNA**

#### **QUALITAS OPERATIONAL CENTER:**

Business model based on excellence in service & cost control.



#### **Business Foundations**



- •Closeness thru office net and agents who bring specialized attention.
- •Dynamic structure and processes.
- •Efficiency thru technology.
- •High quality suppliers are a must.



- •Efficiency in the use of resources.
- •Maximize investments and performance.
- •Key performance indexes.



- •Multiple business sale methods.
- •Clients can trust the agents
- •Intrepid, thru new developing offices.



- •Experiencie in the vehicle's insurance branch.
- •Flexibility to adapt the business model to different countries.
- •Innovation according to insured needs.

## Quálitas in numbers



365 days /24 hours Call Center 365 days / 24 hours



1,909,426 75.360 QCR Incoming calls



Branch offices 6 QCR

Operations in 4 countries: 8.0%



# 1 – 30.48% Rnk/Mkt Share - #2 – 9.9 %



4,182,347 71.073 QCR

**Insured vehicles** 



421,757 11.325 QCR

Claims



491 oficinas 6 Offices QCR

207

Direct channel Offices

284 Service Offices

- ✓ San José
- Liberia
- ✓ San Carlos
- ✓ Perez Zeledón
- ✓ Alajuela
- ✓ Cartago



+ **16,900**Agents &

Agents & Brokers

QCR 72 / 33



1,140 70 QCR

Adjusters



5,157 89 QCR

**Employees** 

## Branch offices



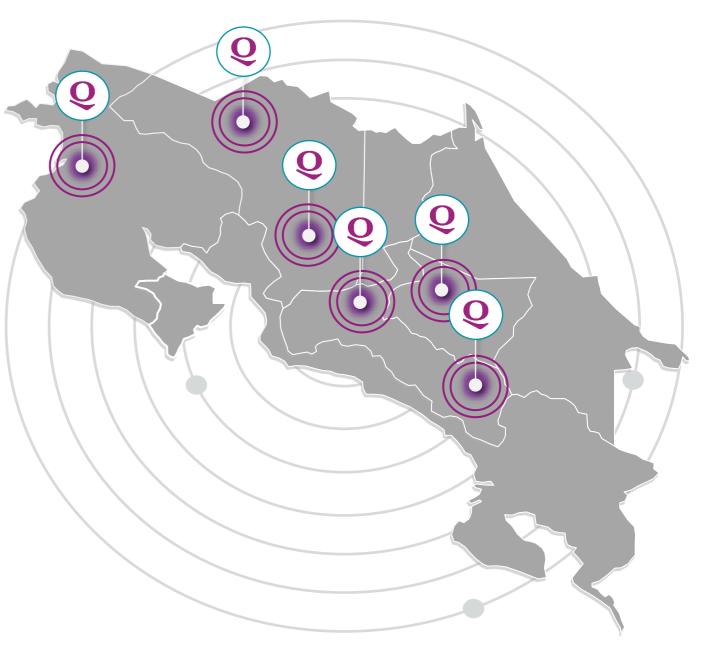












Pérez Zeledón

2772-3680

**San Carlos** 2461-7000

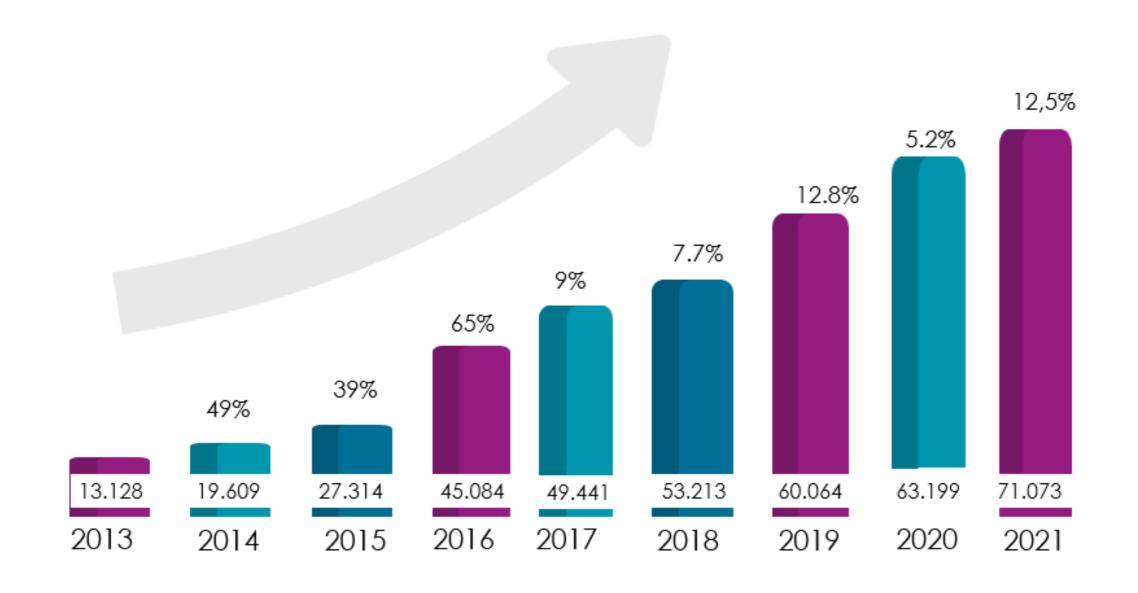
**Liberia** 2665-5502

**Alajuela** 4037-2300

**San José** 2210-2400

**Cartago** 4037-5700

# Insured Vehicles/ October 2021



## Our Values

#### **MISION**

At Qualitas we strive to protect our customer's assets and minimize their risk by providing specialized insurance products designed to meet and exceed our insured's needs and expectations.

#### **VISION**

As our name suggests, Qualitas Insurance Company's vision is to fulfill and surpass our client's expectations by offering a service based on our guiding principal of Quality. We believe offering a Qualitas service means incorporating our corporate values into our everyday work and relationships.

By living these values we have become a leader Company



## Market Share

Costa Rica: Premiums per branch in voluntary policies, per insurer aggregate august 2015-2021 (colones)

Montos en colones	ago-15	ago-16	ago-17	ago-18	ago-19	ago-20	ago-21
Automóviles	108 677,0	111 796,0	114 410,1	118 716,2	121 771,2	114 348,9	116 139,4
INS	98 305,1	96 078,0	93 675,5	93 802,3	98 708,3	92 124,8	89 920,0
MAPFRE   Seguros Costa Rica	1 618,2	1 767,5	2 106,2	2 142,2	2 220,0	2 039,5	3 876,0
ASSA Compañía de Seguros	1 311,8	1 655,7	2 171,0	3 395,5	3 347,1	2 855,5	2 673,6
Aseguradora del Istmo (ADISA) <sup>2/</sup>	-	-	-	-	-	-	-
Davivienda Seguros (Costa Rica), S.A.	-	-	-	-	-	-	-
Quálitas Compañía de Seguros (Costa Rica)	4 685,5	8 002,3	9 852,8	10 043,7	9 659,8	9 879,5	11 525,0
Aseguradora Sagicor Costa Rica	-	-	-	-	-	-	-
Oceánica de Seguros S.A	1 841,2	2 876,7	5 527,9	7 264,6	4 438,3	3 554,0	4 510,5
Seguros Lafise Costa Rica	915,1	1 415,8	1 076,7	2 067,9	3 397,8	3 895,6	3 634,3

Costa Rica: Siniestros pagados brutos<sup>1/</sup> según aseguradora y ramo de seguros voluntarios, acumulados a agosto 2015-2021 (millones de colones corrientes)

Costa Rica: Paid claims by insurer and branch in voluntary policies aggregate august 2015-2021 (colones)

Ramos y aseguradoras	jul-15	jul-16	jul-17	jul-18	jul-19	jul-20	jul-21
Automóviles	54 712,2	55 512,2	53 089,9	46 746,0	50 372,9	43 689,6	39 235,8
INS	49 603,4	47 692,6	38 045,8	35 852,8	40 480,1	36 473,1	30 956,0
MAPFRE   Seguros Costa Rica	890,6	659,9	713,3	655,5	626,2	482,9	602,6
ASSA Compañía de Seguros	749,3	643,0	717,6	782,4	1 002,8	745,6	684,5
Aseguradora del Istmo (ADISA) <sup>2/</sup>	-	-	-	-	-	-	-
Davivienda Seguros (Costa Rica), S.A.	-	-	-	-	-	-	-
Quálitas Compañía de Seguros (Costa Rica)	2 727,7	3 992,3	10 112,8	5 226,6	4 002,5	3 473,7	4 338,9
Aseguradora Sagicor Costa Rica	-	-	-	-	_	_	_
Océanica de Seguros	516,3	1 445,8	2 192,3	3 770,7	3 149,2	1 353,3	1 352,6
Seguros Lafise Costa Rica	225,0	1 078,5	1 308,1	458,1	1 112,0	1 160,9	1 301,2

# Value Added Services



TELEMETRY AND GEOLOCATION

**DEVICES**; tools that help us prevent accidents and increase the recovery of stolen units.



MODERN CALL CENTER; IN HOUSE DEVELOPED SYSTEMS; collaboration with google maps to assign adjusters according to proximity.



APPS & WEBSITE; to reduce

operating costs and improve the user experience:

- »Express adjustment, (adjuster's time arrival 0 min).
- »Q Mobile (geolocation of the policyholder).
- »QR code (policy's data reading).
- »Virtual assistant (chatbots).



**STATISTIC ANALYSIS** in our call center for a correct operator assignment and provide excellent service.



INCORPORATING HYBRID CARS

in our adjusters and lawyers fleets.



INCORPORATING SOLAR PANELS in several of our offices in Mexico.



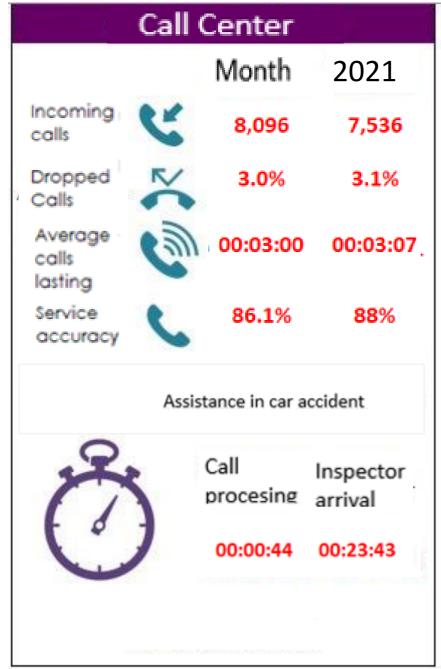
PAPER USE REDUCTION, RECYCLING AND WATER TREATMENT PLANTS in several of our offices.



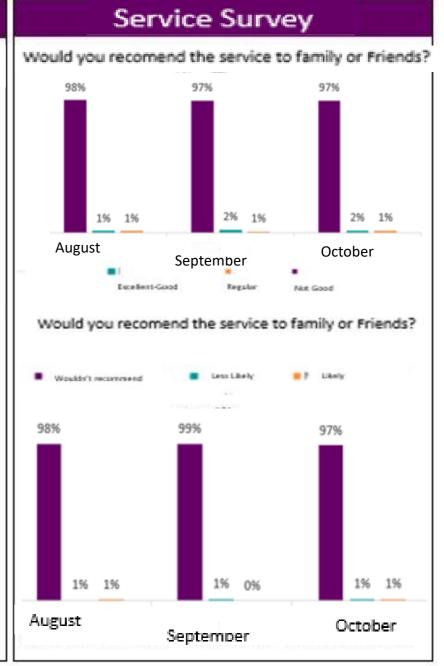
#### **ASG Criteria**

To strenght our Corporate Governance, reducing the environment impact.

# Contact Center 2021



Road Assistance					
N	Month				
	2,489	<u>80</u>			
Inspections	1,193	38.5			
Tow	708	22.8			
Tire chance	207	6.7			
Battery	195	6.3			
Fuel	59	1.9			
Locksmith	75	2.4			
Taxi	36	1.2			
Glass	56	1.8			



## Innovation & Sustainability



#### **Risk management**

- Encontrack
- Telematics
- Risk Prevention and training

#### Web services

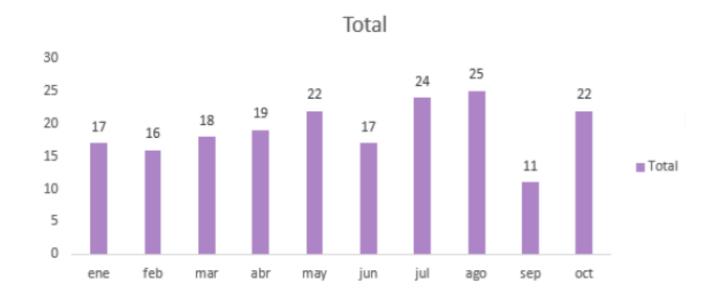
- Agents
- Agencies
- Substitute vehicle
- Providers QualiGarage
- Quick Repair–QualiExpress
- Q Mobile/ Q
   Pyme App
- MAS App Loyalty Card.

# Friendly Agreement "Pacto Amistoso"

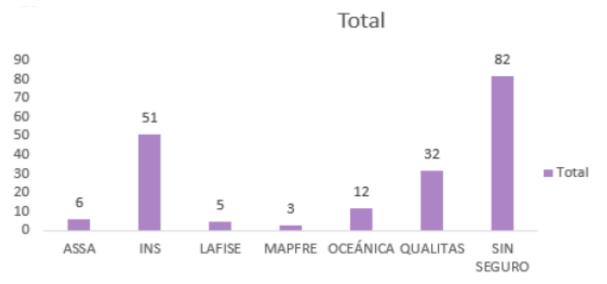


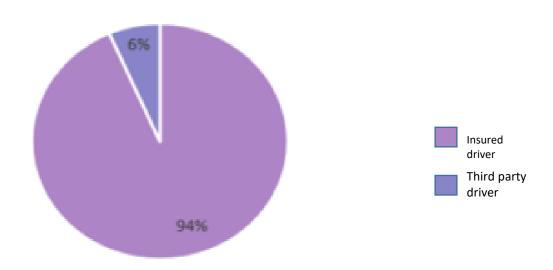
0,63 reports/ daily average

## Amount of Reports

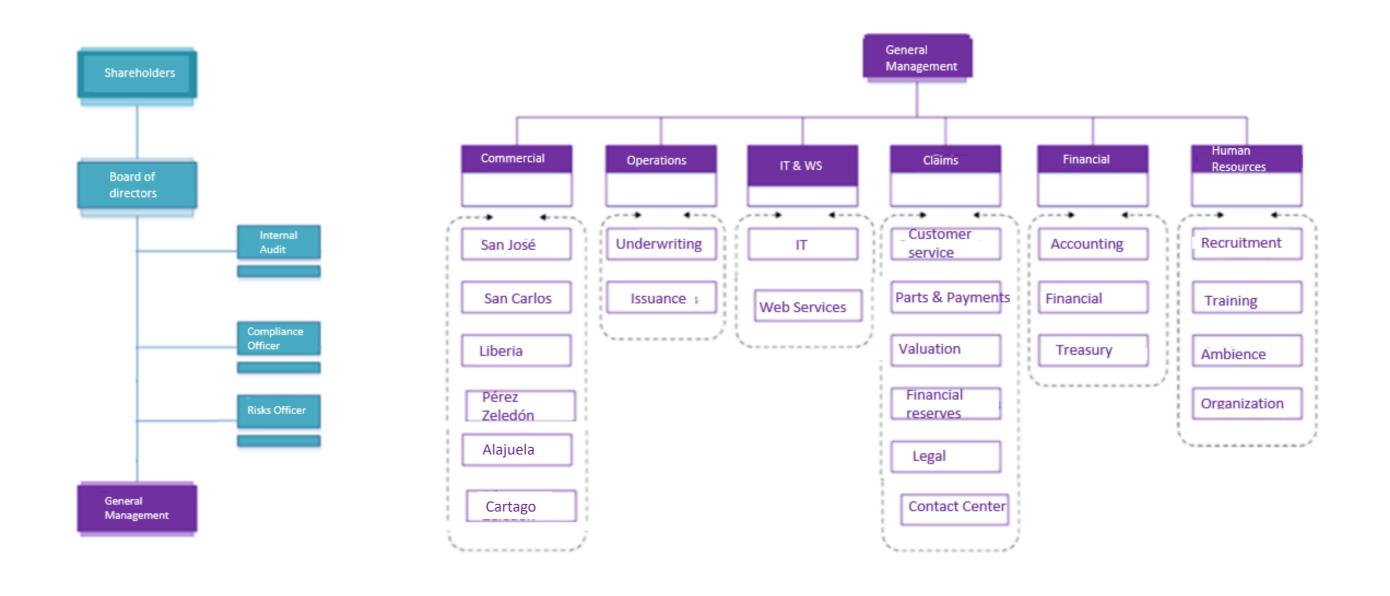


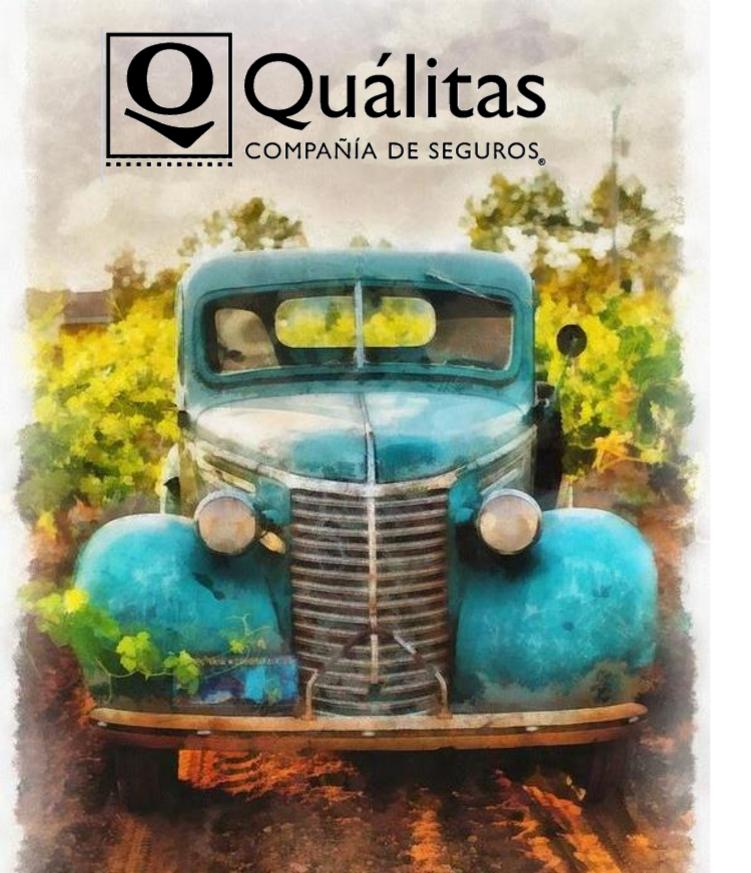
# Third party's insurance company





# Corporate Governance Scheme





Curriquálitas
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